



Publications Advertising



“Our newsletter reaches over 400 construction industry professionals...”

AGC
Newsletter for the Commercial Construction Industry

Two Weeks until th

On Monday October 20, there will be 14 da
- until the General Election on November 4,
must be open by 11 AM; however, most op
8 AM and close between 7 PM and 8 PM.
be the notable exception: they open at 1
4.)

For anyone who has not yet register
town/city clerk's office up to ten
tober 25. You may also register
time there. Whether you re
voter registration for
required to res

Associated General
Contractors of NH, Inc.
100 Woodview Rd
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Effective Market Coverage

AGC of NH Biweekly Newsletter

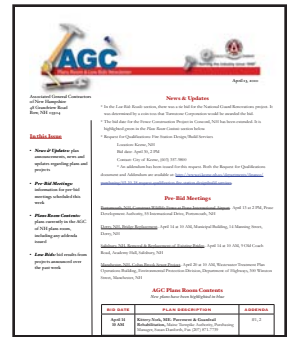
The AGC Newsletter is the official biweekly publication of the Associated General Contractors of New Hampshire. It is distributed to over 400 subscribers, and it's content is targeted at owners and principal officers of AGC member firms, which include commercial and industrial general contractors, subcontractors, suppliers and industry affiliates.

It is also offered electronically via e-mail. This electronic version is distributed to industry affiliates as well as elected officials, state agencies and department officials. This allows for a sharper image and offers more exposure for your advertisement.



AGC of NH Plansroom and Low Bids Newsletter

This weekly newsletter is distributed to over 150 subscribed general contractor and subcontractor members digitally. It provides more than just plansroom contents and low bid results; it also contains a news and updates section, pre-bid meetings, as well as announcements of any addenda added. This new publication is quickly becoming a popular member benefit.



Building Matters Newsletter

New in 2009, is the Building Matters Newsletter. This newsletter is specifically targeted towards the building sector of the construction industry, but is enjoyed by over 50 building and highway general contractors, subcontractors and construction industry affiliates. This publication is distributed in print quarterly.



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Placement of Advertisements

Since the content of the newsletter varies each issue, the placement of all ads is at the discretion of the Association. The AGC of NH cannot guarantee the placement of any advertisements, therefore we ask that you please call the chapter office in advance to determine space availability.

Rules & Regulations

- Proof's will be distributed, upon request, via digital mail. Paper proofs will not be sent.

- Since the content of the newsletter varies each issue, the placement of all ads is at the discretion of the Association. Specialized placement is not available.

Billing

- **AGC of NH Members:** Billing for all monthly and weekly advertisements is done on the first of the month. For example, if your advertisement will be placed twice in the month of January, you will be billed for both advertisements on January 1st. Billing for quarterly advertisements will be done the first of the month in which your quarterly advertisement will run. Payments will be due by the end of the billing month.

- **Non-Members:** All advertisements must be pre-paid. If you need an invoice for processing purposes, contact Bobbie at (603) 225-2701. Payment will be due on the first of the month in which your advertisement is scheduled to run. If payment is not received by that date, your advertisement will not be published.

- The Association accepts cash, checks, cashier checks, Visa, Mastercard, & Discover. If you have any questions regarding billing please contact Bobbie at the chapter office.

Specifications

- All Advertisements must be size correct.

- Advertisements may be supplied on a CD-ROM or electronically by e-mail.

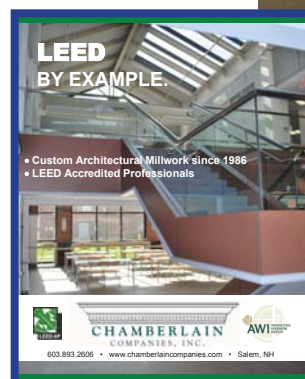
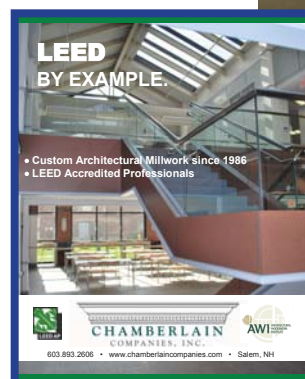
- Advertisements must be supplied in one of the following formats; jpeg, eps or pdf file, preferably 300 dpi or higher, for a better quality image.

- Advertisements can be sent to: Attn.: Andrea Weaver, 48 Grandview Road, Bow, NH 03304 or electronically to: aweaver@agcnh.org.

Questions

- If you have a design question, please contact Andrea Weaver at (603) 225-2701 or at aweaver@agcnh.org.

- If you have a billing or account question, please contact Bobbie Caradonna at (603) 225-2701 or at bcaradonna@agcnh.org.



2011 Print Advertising Rates Effective January 2011

AGC of NH Member Rates

Black & White

<i>Ad Size</i>	<i>AGC NL (Bi-weekly)</i>	<i>Plans & Low Bids NL (Weekly)</i>	<i>Building Matters NL (Quarterly)</i>
Full Page (8" W x 10.5" H)	\$180	N/A	\$90
Half Page (7.5" W x 4.75" H)	\$125	\$63	\$63
Quarter Page (3.75" W x 4.75" H)	\$105	\$53	\$53
Business Card (3.75" W x 2.25" H)	\$90	\$45	\$45

Color

<i>Ad Size</i>	<i>AGC NL (Bi-weekly)</i>	<i>Plans & Low Bids NL (Weekly)</i>	<i>Building Matters NL (Quarterly)</i>
Full Page (8" W x 10.5" H)	\$280	N/A	\$140
Half Page (7.5" W x 4.75" H)	\$195	\$98	\$98
Quarter Page (3.75" W x 4.75" H)	\$160	\$80	\$80
Business Card (3.75" W x 2.25" H)	\$135	\$68	\$68
Back Half Page (7.5" W x 4.75" H)	\$230	N/A	\$115
Back Quarter Page (3.75" W x 4.75" H)	\$190	N/A	N/A

Non-Member Rates

Black & White

<i>Ad Size</i>	<i>AGC NL (Bi-weekly)</i>	<i>Plans & Low Bids NL (Weekly)</i>	<i>Building Matters NL (Quarterly)</i>
Full Page (8" W x 10.5" H)	\$205	N/A	\$103
Half Page (7.5" W x 4.75" H)	\$150	\$75	\$75
Quarter Page (3.75" W x 4.75" H)	\$125	\$63	\$63
Business Card (3.75" W x 2.25" H)	\$110	\$55	\$55

Color

<i>Ad Size</i>	<i>AGC NL (Bi-weekly)</i>	<i>Plans & Low Bids NL (Weekly)</i>	<i>Building Matters NL (Quarterly)</i>
Full Page (8" W x 10.5" H)	\$320	N/A	\$160
Half Page (7.5" W x 4.75" H)	\$235	\$118	\$118
Quarter Page (3.75" W x 4.75" H)	\$195	\$98	\$98
Business Card (3.75" W x 2.25" H)	\$170	\$85	\$85
Back Half Page (7.5" W x 4.75" H)	\$315	N/A	\$158
Back Quarter Page (3.75" W x 4.75" H)	\$265	N/A	N/A

2011 Material Dates

AGC of NH Newsletter (Bi-weekly)

Issue Date	Materials Due
January 10th	December 31st
January 24th	January 14th
February 7th	January 28th
February 21st	February 11th
March 7th	February 25th
March 21st	March 11th
April 4th	March 25th
April 18th	April 8th
May 2nd	April 22nd
May 16th	May 6th
May 30th	May 20th
June 13th	June 3rd
June 27th	June 17th
July 11th	July 1st
July 25th	July 15th
August 8th	July 29th
August 22nd	August 12th
September 5th	August 26th
September 19th	September 9th
October 3rd	September 23rd
October 17th	October 7th
October 31st	October 21st
November 14th	November 4th
November 28th	November 18th
December 12th	December 2nd
December 26th	December 16th

“Advertising in the AGC Newsletter was a great move! Our products were exposed to over 400 people in our target market, and the ad really generated some interest. I’m glad I did it.”

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AGC of NH

Member Discount

A discount of 10% is offered to AGC of NH Members who pre-pay their advertisements for a period of 12 issues or more. Advertisements must appear at least once per month in order to receive this discount. OR- Purchase 6 advertisements for the AGC of NH bi-weekly newsletter and receive your choice of either one free advertisement in the quarterly Building Matters Newsletter, or four free advertisements in the Plansroom and Low Bids Newsletter.

The following restrictions apply:

- All six advertisements must run continuously (bi-weekly).
- Your free advertisements in the Plansroom and Low Bids Newsletter must be equal to half page or less.
- Free advertisements will be of equal or lesser value than your advertisement that is published in the AGC of NH bi-weekly newsletter.
- All advertisements must be pre-paid.

Non-Member Discount

Purchase 6 advertisements for the AGC of NH bi-weekly newsletter and receive your choice of either one free advertisement in the quarterly Building Matters Newsletter, or four free advertisements in the Plansroom and Low Bids Newsletter.

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- Your free advertisements in the Plansroom and Low Bids Newsletter must be equal to half page or less.
- Free advertisements will be of equal or lesser value than your advertisement that is published in the AGC of NH bi-weekly newsletter.
- All advertisements must be pre-paid.

2011 Material Dates

AGC of NH Plansroom and Low Bids Newsletter(Weekly)

Issue Date	Materials Due
January 4th	December 30th
January 11th	January 7th
January 18th	January 14th
January 25th	January 21st
February 1st	January 28th
February 8th	February 4th
February 15th	February 11th
February 22nd	February 18th
March 1st	February 25th
March 8th	March 4th
March 15th	March 11th
March 22nd	March 18th
March 29th	March 25th
April 5th	April 1st
April 12th	April 8th
April 19th	April 15th
April 26th	April 22nd
May 3rd	April 29th
May 10th	May 6th
May 17th	May 13th
May 24th	May 20th
May 31st	May 27th
June 7th	June 3rd
June 14th	June 10th
June 21st	June 17th
June 28th	June 24th
July 5th	July 1st
July 12th	July 8th
July 19th	July 15th
July 26th	July 22nd
August 2nd	July 29th
August 9th	August 5th
August 16th	August 12th
August 23rd	August 19th
August 30th	August 26th
September 6th	September 2nd



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Plansroom and Low Bids Newsletter cont.

September 13th	September 9th
September 20th	September 16th
September 27th	September 23rd
October 4th	September 30th
October 11th	October 7th
October 18th	October 14th
October 25th	October 21st
November 1st	October 28th
November 8th	November 4th
November 15th	November 11th
November 22nd	November 18th
November 29th	November 23rd
December 6th	December 2nd
December 13th	December 9th
December 20th	December 16th
December 27th	December 21st

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Building Matters Newsletter (Quarterly)

Issue Date	Materials Due
February	January 5th
May	April 5th
August	July 5th
November	October 5th

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Membership

If you are interested in membership...

AGC of NH represents the best and most respected highway contractors, builders, subcontractors, and affiliates in the commercial construction industry. The Association's mission has always been to promote a better industry, working with the Legislature and our members to achieve this. Membership within the Association guarantees your company a place among some of the best in New Hampshire, and helps you better your business for a greater tomorrow.

If you are interested in learning more about membership, please visit the "Membership" page at www.agcnh.org. You may also call the chapter office at (603) 225-2701 or email info@agcnh.org to request membership information. For more information on these and additional member benefits, please visit the "Membership" page at www.agcnh.org.

Other AGC of NH Benefits & Discounts...

AGC of NH offers members several benefits and opportunities to enroll in discount programs. Throughout the year, AGC of NH holds several events, providing members and non members the chance to attend networking events. Sponsorship opportunities for many of these events are available as well. Below are a few member-only benefits and discount programs:

■ **Verizon Wireless:** One of AGC's most popular member benefits. This program gives members access to discounts on calling plans, phones, and accessories. To participate in this program, your firm must be a current member of the Association, and have either field/trade construction personnel, or be an attorney/law office. Please call the chapter office at (603) 225-2701 for more information on this program.

■ **Staples Advantage:** Save money on your everyday office supply needs. Staples Advantage offers you the excellent customer service of Staples, coupled with deep discounts on everyday office supplies. For more information on these programs, contact the chapter office at (603) 225-2701.

■ **Vehicle Discounts:** Through partnerships with GM, Ford, and Enterprise Fleet Management, members have access to discounts on a range of vehicles. For more information on the Ford discount program, visit www.agc.org/Ford. For more information on the GM discount program visit



Associated General Contractors
of New Hampshire, Inc.
48 Grandview Road
Bow, NH 03304
T: (603) 225-2701